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Any leader sets for himself the main tasks and priority areas in business development and gaining performance. Good use and application of management is the creation of a process, system and situational approach, which are the key to the successful development of the enterprise.

The first resource is your own time, the second resource, finances or as it is often called "start-up capital", the manager must clearly know and plan the future situation for making a profit, further capital investment, the ability to properly manage the loan, control the market situation, be able to analyze and control business processes, planning is also the main stage of this process.

An essential role in the development and functioning of an enterprise is assigned to information, that is, information about the activities of the enterprise (advertising, placement on Internet resources).

Each manager must know specific management functions. First, planning is to set goals and prepare activities that are aimed at achieving the required goals. Second, the achievement of goals is guaranteed because one process with shared goals, benefits and work cannot be performed without supervision. In general, administrative functions are the ability to plan, organize and control work. They control people, create conditions for them and motivate them to achieve goals.

The modern concept of management is the basis of the main scientific approach, which identifies three approaches to the study of business activity: processes, systems, situational approaches, which are process control systems, ideas and approaches to modern systems, and reflect the ability to choose between rules and approaches, as well as the ability to correctly assess the business and production situation.

Given the above, modern management concepts characterize modern management problems. Without knowledge of these issues, it is impossible to build a path and ways of creating, organizing and managing a company.